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# **U.S. Embassy Pristina**

## **Ron Brown Apprentice Program**

### **Business Plan Competition**



**January 15 – February 15, 2014**

Do you think you've come up with the next Instagram, iPhone, or Viber? Do you want to pit your idea against fellow students from all over the region? If so, you want to enter U.S. Embassy Pristina's Ron Brown Apprentice Program Business Plan Competition.

The U.S. Embassy in Pristina is seeking entries from university students aged 18-25 to participate in the Ron Brown Apprentice Program. The two best entrants will win an all-expenses-paid trip to Zagreb, Croatia to participate in a business plan competition against fellow students from Croatia, Italy, Austria, Hungary, Poland, Serbia, Bosnia and Herzegovina, Montenegro, Slovenia, Macedonia, Kosovo, and Albania. This year's winner will also attend the Ron Brown Forum on the Future of Energy in Zagreb, April 14-15.

## Why Apply?

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- The Kosovars with the best two submissions will travel to Zagreb to compete in the region-wide Apprentice program and also attend the Ron Brown Forum: The Future of Energy, April 14-15, 2014.
- Attending the Brown Forum provides an opportunity to network with some of the most influential venture capitalists and entrepreneurs from Europe and the United States. Previous Ron Brown Apprentice competitors have won seed money for their projects, received internships with major companies and met career mentors.

## How to Apply?

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- Submissions must be a one-page business abstract, in English; the second page should include the full budget for the proposed business venture. A panel of Embassy experts will select the winners for the Kosovo competition, who will be notified by beginning of March.
- Submissions are due by midnight, February 15, 2014. Send your business plans to the U.S. Embassy at [KosovoEdExchanges@state.gov](mailto:KosovoEdExchanges@state.gov) with "The Ron Brown Apprentice Program" in the Subject field of the e-mail.
- You must be between the ages of 18 and 25 to apply. Each participant must also submit a CV and basic biographical information – name, age, school/university, email, and phone number.

- Business plan submissions that do not comply with the U.S. Embassy guidelines or contain prohibited, inappropriate, irrelevant, or copied content will be disqualified, removed from the selection, and not considered for a prize.
- If you have questions on the contest, please address them to Cultural Affairs Assistant – Education at [KosovoEdExchanges@state.gov](mailto:KosovoEdExchanges@state.gov), subject: "**The Ron Brown Apprentice Program.**"